

WE ARE HIRING!

E-COMMERCE SPECIALIST

JOB REF NO: JP213

DEPARTMENT: MARKETING

RESPONSIBLE TO: DIRECTORS



T-T Pumps Ltd, one of the UK's market leading companies in the supply, manufacture, design, install and service of pumping equipment, is looking for a dynamic and motivated individual to join their Marketing team.

Joining an exciting fast paced marketing team, the ideal candidate will be a motivated detail-orientated individual having the skills and competences to maintain Magento 2 websites.

Responsibilities / Duties:

- Digital marketing and optimising all digital channels (including social media)
- Troubleshoot and resolve technical website issues using Magento 2 in collaboration with third-party vendors
- Assist in website updates, improvements, ensuring content accuracy, design consistency, and optimal user experience
- Develop and implement eCommerce strategies for the ongoing improvement and management of the website
- Responsible for the design, build and send of all email marketing through our ESP
- Responsible for CRM and data management
- Content page creation
- Work alongside our external development agency to enhance user experience and functionality
- Support website testing and report any usability issues for continuous improvement
- Use Google Analytics, Clarity and Lookers Studio to monitor, report and optimise business performance
- Any other duties as deemed necessary
- Identify training needs

Any other duties necessary:

- Be flexible to the requirements of the business
- Observe and maintain the company's Health and Safety Policy
- Undertake any other duties that may be required from time to time

INTERESTED IN BECOMING A MEMBER OF OUR TEAM?

Send your CV to
recruitment@ttpumps.com

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Person Specification

At T-T we appreciate the importance of the right attitude. We are looking for enthusiastic candidates who will adopt our company culture and follow our long-term business plan, looking towards future growth within the business.

REQUIREMENT

ESSENTIAL OR DESIRABLE

KNOWLEDGE

- Knowledge of e-commerce strategies and principles
- Knowledge of SEO principles to enhance online visibility (training given)

ESSENTIAL
DESIRABLE

EXPERIENCE

- 1+ years' experience in B2B e-commerce in a similar role
- Experience with digital marketing tools such as Google Shopping
- Experience with Microsoft Excel and manipulating csv files
- Proficient Magento 2 user

ESSENTIAL
ESSENTIAL
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ESSENTIAL

QUALIFICATIONS/ EDUCATION/ TRAINING:

- Demonstrable high standard of both written and verbal English

ESSENTIAL

SKILLS & COMPETENCIES

- Strong organisational skills with ability to manage multiple project simultaneously while meeting deadlines
- Excellent communication skills
- Keen eye for detail
- Team player

ESSENTIAL

ESSENTIAL
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PERSONAL ATTRIBUTES

- Self-motivated with a 'can do' mentality
- Prepared to learn new skills

ESSENTIAL
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WORKING CONDITIONS:

- Based at T-T head office in Woore, Cheshire

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T-T are an equal opportunities employer. All applicants will be considered for employment without attention to race, colour, religion, sex, sexual orientation, gender identity, national origin, veteran or disability status.